



**Discover  
the magic of boating**

**PRESS PACK**

***le boat***



# Table of contents

A different way to holiday: leave everyday life behind

- **02** Contents
- **03** Editorial
- **04** Infographic

## **Part 1 – The holiday experience reimagined**

- **06** Why choose Le Boat
- **08** Welcome to our world
  - **09** France
  - **12** Europe
  - **15** Canada

## **Part 2 – Our fleet**

- **17** Our fleet
- **18** Liberty: rated 5 star by our customers

## **Part 3 – Ownership programme**

- **20** Turn your holiday into a profitable investment

## **Part 4 – Preserving our waterways: today’s actions, tomorrow’s celebrations**

- **22** Concrete actions for a positive impact
- **23** The Canal du Midi celebrates 30 years as a UNESCO World Heritage Site in 2026
- **24** Learn more

2026 is set to be a landmark year for boating holidays. Today's travellers are increasingly drawn to authentic experiences, reconnecting with nature and spending meaningful time with their loved ones. Boating perfectly captures this spirit of freedom, inviting guests to slow down, explore at their own pace, and immerse themselves in the beauty of Europe and Canada's most iconic waterways.

Yet many people don't realise just how accessible this kind of adventure can be. In 2026, our ambition is to introduce canal boating to a wider audience and showcase the unique pleasure of river cruising. Our goal is to inspire, spark curiosity, and encourage everyone to enjoy unforgettable moments on the water with no boating licence or prior experience required.

This year also marks an exciting new chapter for our fleet. We continue to invest and innovate, raising standards of comfort, style, and life on board. The arrival of new Horizon boats, alongside the exclusive launch of our latest model, Liberty, reflects this commitment. With its contemporary design, premium features, and inviting spaces designed to be enjoyed together, Liberty redefines the boating experience.

In 2026, boating holidays are more than a trend; they are a mindset, a way of life. We look forward to welcoming you on board and creating new memories together on the water.

**Cheryl Brown,**  
*Managing Director, Le Boat*



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## CRUISES IN

9

COUNTRIES



18

REGIONS

## TRUSTPILOT

4.7

EXCELLENT



1,312 REVIEWS

## CUSTOMERS FROM THE ENTIRE WORLD



- 1 Germany
- 2 France
- 3 United-Kingdom
- 4 Switzerland
- 5 USA



8,500 km

of navigable  
waterways in France

## CANAL DU MIDI:

30%

of the bookings



950

boats

200

Itinerary  
suggestions



**Part 1**  
**The holiday experience reimagined**



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“ ★★★★★

Loved every minute of it!

Absolutely everything about this experience was exceptional! We loved every minute! [...] One week was NOT enough :-). Thanks Le Boat for being so great!  
Sam. C

”



## Why choose Le Boat

### 1 Boating made easy to everyone

With Le Boat, boating is no longer reserved for experienced sailors; it's a way of life open to everyone. No licence or prior experience is needed: our modern, intuitive boats are easy to handle. Before departure, each crew receives a personalised briefing, ensuring everyone can confidently drive the boat. Once on board, all that's left is to cast off and enjoy the unique pleasure of travelling at a relaxed, gentle pace along Europe and Canada's waterways.

### 2 Decades of expertise

For over 55 years, Le Boat has been at the forefront of boating holidays. Drawing on decades of experience, we have perfected the art of combining freedom, comfort, and authenticity. Today, this expertise, refined over decades, allows us to offer the ultimate licence-free cruising experience.

### 3 Passionate experts

Behind every journey is a team of dedicated professionals who share a common goal: making boating simple, safe, and unforgettable. From advisors and technicians to on-site teams, every member supports customers with care, ensuring a seamless experience and memories that last long after the journey ends.

### 4 More boats, more destinations, more freedom

With over 900 boats across 40+ models, Le Boat offers the largest fleet of licence-free boats in Europe and Canada, Le Boat offers unparalleled freedom. More boat models, more departure bases, more landscapes to explore. It's entirely up to you to choose your route, your stops, and your pace. Every journey becomes a unique adventure, shaped entirely by your desires.

## 5 Quality is our signature

Le Boat's boats combine contemporary design, bright, open spaces, and top-of-the-line amenities. Every detail is crafted for comfort and enjoyment: welcoming cabins, spacious decks, and fully equipped modern kitchens. With Le Boat, cruising means enjoying the very best in comfort while staying close to nature.

## 6 A trusted brand

For over 55 years, Le Boat has earned the confidence of travellers worldwide. Guests choose us for our reliability, expertise, and unwavering commitment to safety and satisfaction. Every day, we nurture this trust, ensuring each cruise is smooth, personal, and unforgettable.

## 7 Fully personalised journeys

With Le Boat, you chart your own course. Choose your itinerary, your stops, and your pace. From picturesque villages and cultural discoveries to gastronomic experiences and peaceful moments along the water, every journey is unique. These aren't just holidays; they are adventures to live and share.

## 8 Holiday at your own pace

Life slows down on board, letting you fully enjoy each moment as the scenery drifts by. Navigating at 5 mph (8 km/h) allows you to rediscover the joy of the present. In 2025 alone, over 1,700 dog-friendly cruises were recorded, proving that boating holidays are an experience for everyone, even four-legged companions.

Here, you can enjoy the freedom of wherever the water takes you.



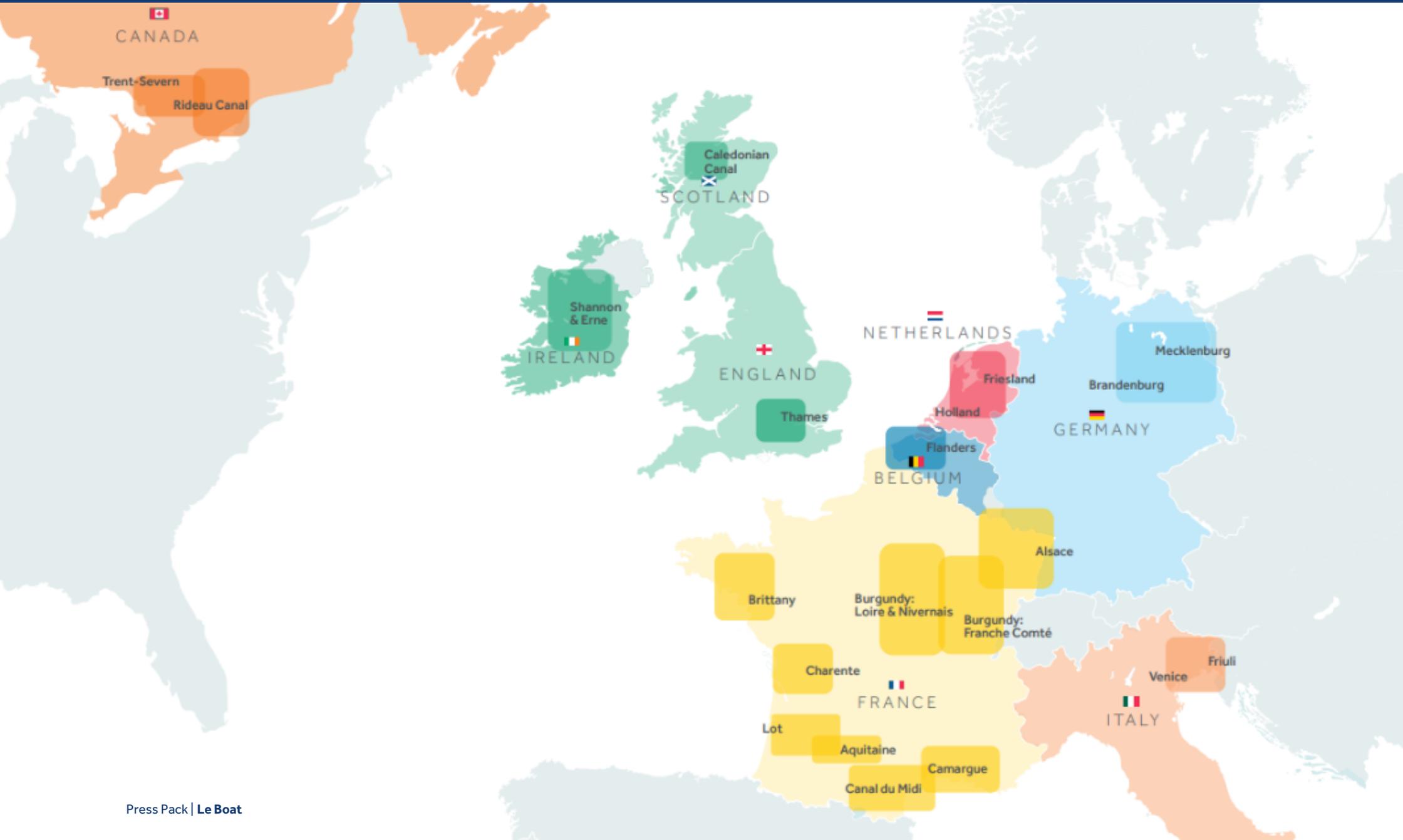
*What an experience! Fantastic!!*

*We hired a boat for the Caledonia Canals in the Scottish Highlands, and what can I say... The boat was spacious, comfortable and super easy to sail. The views were stunning and absolutely look forward to the next time!!*

*Scott. H*



# Welcome to our world



# France

Experience France from a different perspective: aboard your own boat. Let the gentle flow of its waterways carry you through the country's magic.

With 9 exceptional cruising regions, each itinerary unveils a different side of France: from tranquil countryside and historic villages to sun-drenched vineyards and picturesque towns.



## Canal du Midi

Beneath the Southern sun, the UNESCO-listed Canal du Midi showcases the full charm of French river cruising. Winding through vineyards, medieval villages, and historic towns such as Carcassonne and Béziers, every stop invites relaxation and discovery. Easy to navigate and perfect for first-time cruisers, it offers a peaceful, authentic adventure that blends nature, culture, and the Mediterranean art of living.

“ ★★★★★

*Excellent welcome. A truly refreshing vacation. Highly recommended.*

Nicolas. C

”

## Burgundy Franche-Comté

Cruise through forests, rivers, and timeless villages at the heart of unspoiled nature. Explore Beaune, Dijon, or Dole, savour fine wines and local specialities, and observe the wildlife. A journey here offers an authentic taste of French gastronomy and life along the water.



## Burgundy Loire-Nivernais

In central France, Burgundy Loire-Nivernais captivates with its vineyards, medieval villages, and peaceful canals. Relaxation, culture, and authentic encounters await as you navigate manual or automatic locks and towpaths perfect for cycling. Gourmet stops, historic sites, and idyllic landscapes make every cruise a tailor-made adventure.



## Camargue

Discover the wild beauty of the Camargue, with its lagoons, ponds, and pristine beaches. Navigation is easy and relaxing, ideal for families, beginners, or anyone seeking a peaceful getaway. Explore Aigues-Mortes and the Étang de Thau, enjoy horse riding, quad biking, or swimming, and immerse yourself in a unique natural landscape.

“★★★★★

*Cruising in Camargue on the Horizon 1 was fantastic. Wonderful weather, and the team in STG was attentive and professional.*

Roseline. M

”

## Alsace-Lorraine

Cruise through forests, half-timbered villages, and serene canals in Alsace-Lorraine. Highlights include Strasbourg, the Saint-Louis–Arzwiller boat lift, and Saverne. Simple, peaceful, and rich in culture, this route is perfect for discovering heritage, gastronomy, and the charm of eastern France.

## Brittany

Brittany enchants with its medieval towns, castles, and picturesque canals. Stop in Josselin, Redon, and La Roche-Bernard, and indulge in local specialities such as galettes, fresh seafood, and cider. This cruise perfectly combines relaxation, heritage, and regional flavours.



## Charente

The Charente offers serene cruising through castles, lively villages, and sun-drenched vineyards. Highlights include Saintes and Cognac, with opportunities for swimming and fishing along the way. Ideal for beginners or seasoned cruisers seeking a peaceful yet rewarding adventure.



## Lot

Cruise the Lot River amid limestone cliffs, medieval villages, and tranquil valleys. Must-see stops include Cahors, Saint-Cirq-Lapopie, and Cabrerets. This route is perfect for experienced boaters looking for a mix of nature, adventure, and history; a spectacular journey through the heart of Southwest France.

## Aquitaine

Discover Aquitaine through its vineyards, historic bastides, and peaceful canals. Stops along the way, including Moissac, Agen, Montauban, and Vianne, offer wine and Armagnac tastings, combining active exploration with indulgent relaxation. Every cruise is a blend of discovery and comfort.

# Europe: landscapes and cultures to discover

Beyond France, Europe reveals itself along its canals and rivers: from the mystical lochs of Scotland to the flower-lined canals of the Netherlands, and on to the vibrant culture of Italy. Each cruise offers a unique world to explore, blending diverse landscapes, local traditions, and unforgettable adventures.



## Thames

Journey along the Thames through lush countryside, quaint villages, and majestic royal castles. Must-see stops include Windsor, Cliveden, and Hampton Court Palace. This accessible cruise is ideal for families, history enthusiasts, or couples seeking a relaxing getaway.

## Ireland

Explore Ireland's green landscapes along the Shannon and Erne, passing tranquil lakes, ancient ruins, and welcoming villages. Key stops include Athlone, Killaloe, Clonmacnoise, and Portumna. A relaxing cruise that blends nature, heritage, and Ireland's legendary hospitality.



## Scotland

Glide along the Highlands and Loch Ness, surrounded by mountains, forests, and tranquil villages. Key stops include Fort William, the Glenfinnan Viaduct, and Urquhart Castle. An immersive experience for nature lovers, history buffs, and legend enthusiasts.



## Netherlands

Navigate between the dynamic cities of Holland and the peaceful landscapes of Friesland. Explore Amsterdam, Utrecht, Gouda, and the region's iconic windmills, or relax on the serene lakes and in charming villages. Enjoy local culture, bustling markets, gastronomy, and water-based activities. This route perfectly combines historic cities with soothing natural scenery.

## Belgium

Discover the heart of Flanders, passing picturesque villages, medieval towns, and enchanting canals. Highlights include Ypres, Ghent, and Bruges. Enjoy local beers, chocolates, and regional specialities while exploring the area's rich heritage and culture. A peaceful cruise full of discoveries.



## Italy

Wander along the Venetian Lagoon and the Adriatic coast, discovering Venice, its colourful islands, and popular seaside resorts. Key stops include Murano, Burano, Torcello, Jesolo, and Lignano Sabbiadoro. A journey that perfectly blends culture, stunning landscapes, and relaxing sunny moments.

## Germany

Immerse yourself in northern Germany's sparkling lakes and dense forests. Key stops include Rheinsberg and Müritz National Park, with an optional detour to Berlin. A gentle cruise ideal for both beginners and experienced boaters.

# Canada

From the Great Lakes to tranquil rivers, Canada offers diverse landscapes and warm, legendary hospitality. Navigate past picturesque villages, vibrant cities, and unspoiled natural scenery for a truly unique experience.

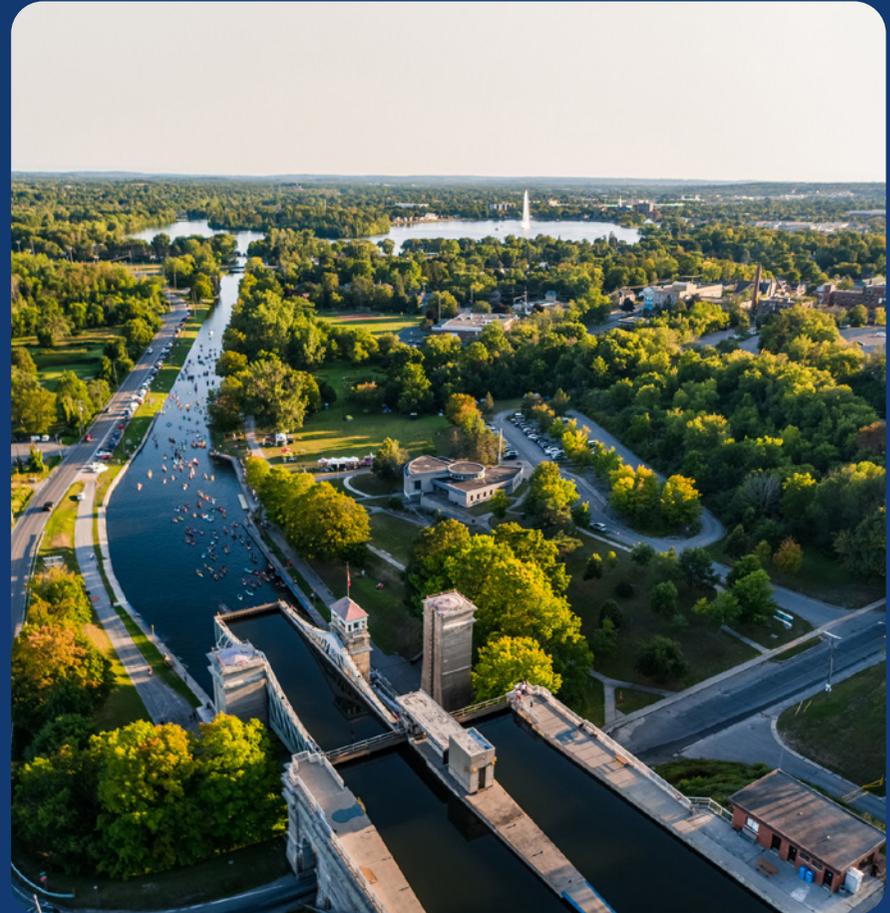


## Rideau Canal

Make your way along the UNESCO-listed Rideau Canal, winding through charming towns, peaceful lakes, and scenic locks. Key stops include Merrickville, Newboro, Colonel By Island, and Ottawa. This cruise is perfect for families and explorers, combining heritage, gastronomy, and the beauty of nature.

## Trent-Severn Waterway

Explore the heart of Ontario amid clear lakes, historic villages, and suspension bridges. Stops include Peterborough, Lakefield, Bobcaygeon, and Fenelon Falls. A peaceful, relaxing cruise ideal for both beginners and experienced boaters, offering a mix of nature, local culture, and outdoor activities.





***Part 2***  
**Our Fleet**

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● Cirrus B



● Mystique



● Horizon

## Our fleet: a variety of boats for unique experiences

### A fleet to suit every budget

Le Boat's fleet is designed to meet a wide range of needs and comfort levels, organised into three distinct categories:

#### Premier

Elegant and modern boats featuring spacious interiors, comfortable living areas, and inviting upper decks for a truly luxurious experience.

#### Comfort

Versatile, well-equipped boats offering the perfect balance of comfort and value, ideal for memorable cruising without compromise.

#### Value

Sleek, practical boats that combine comfort and simplicity, perfect for those who want to enjoy both life on the water and activities onshore.



## Liberty: rated 5 star by our customers

Liberty, Le Boat's flagship launch of 2025, is the result of a strategic ten-year partnership with Delphia Yacht GB (Beneteau Group), supported by over €110 million to enhance the fleet and offer premium boating holiday experiences.

GRUPEBENETEAU

DELPHIA

“ ★★★★★

*Our Liberty boat was stunning, very well-equipped, and comfortable. Special mention for the upper deck!*

Catherine S

”

★ Trustpilot

Designed for autonomous and flexible cruising, Liberty combines contemporary design, superior comfort, and innovative features. Bright cabins with high-quality mattresses, a fully equipped kitchen, and an upper deck with a BBQ hotplate, and sun loungers make every journey memorable. With intuitive handling, Liberty redefines the boating experience for couples and small families.

**Key features:** Sleeps 5 | 2 cabins | Air conditioning | Smart TV | Wi-Fi | Equipped upper deck

**Part 3**

# **The Ownership Programme**

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# Turn your holiday into a profitable investment

Le Boat, Europe and Canada's leading boat hire company, offers a unique opportunity for boating enthusiasts and investors to combine the joy of cruising with financial benefits. With its Ownership Programme, owning a boat has never been easier.

**Become the owner of a new boat, from the premium Liberty model to any boat in the Horizon range, and enjoy exclusive benefits:**

- **Fixed and guaranteed income:** receive an annual fixed income of 8% (excluding VAT) of the boat's purchase price, paid monthly, regardless of whether the boat is rented.
- **Included cruising weeks:** up to 12 weeks per year to enjoy your boat or an equivalent model, across 9 countries from 32 bases.
- **Comprehensive management:** Le Boat handles insurance, maintenance, repairs, and mooring at no cost to the owner.
- **Guaranteed buyback:** at the end of the 8-year contract, Le Boat commits to repurchasing the boat at 60% (excluding VAT) of its initial price. Other options include extending the contract, continuing in the programme, or keeping your boat.



## Why choose Le Boat?

- Over 150 owners already trust Le Boat.
- A secure programme, designed for both investors and boating enthusiasts.
- Transparent, stress-free management.

## Want to cruise more often?

Whether you dream of living on board, owning a floating second home, or enjoying weekend getaways, Le Boat also offers a selection of pre-owned boats.

Carefully maintained former hire boats provide a wide range of models to suit all projects and budgets.

## **Part 4**

**Preserving our waterways:  
today's actions, tomorrow's celebrations**

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# Concrete actions for a positive impact

## The Canal du Midi: a botanical renaissance

Since 2013, Le Boat has actively supported the replanting of plane trees along the Canal du Midi, restoring 77 km of riverbanks and planting 20,800 trees. In addition, 1,800 birdhouses have been installed to preserve local biodiversity. This initiative, carried out in partnership with Voies Navigables de France, helps protect and enhance this unique natural heritage.

## Cruising responsibly, for a positive impact

Le Boat is gradually introducing biofuels on some boats to reduce its carbon footprint, reflecting a long-term commitment to eco-responsible tourism.

## Supporting local communities

In collaboration with Voies Navigables de France, Le Boat actively supports the installation of waste disposal stations, improving wastewater management and ensuring cleaner waterways. The company also promotes local products and expertise, contributing to the economic vitality of the regions it passes through.



## Preserving nature

Every river itinerary offers a living connection between ecosystems and local communities. Le Boat supports initiatives that protect riverbanks and natural habitats while highlighting local traditions and products. The installation of waste disposal stations helps maintain water quality, enhancing the appeal and sustainability of the regions visited.

## A journey with purpose

With Le Boat, every cruise goes beyond simple discovery. Each journey allows passengers to contribute to tangible projects for the planet while supporting regions rich in culture and nature. By preserving these treasures, every guest plays a role in ensuring sustainable and responsible tourism.



# The Canal du Midi celebrates 30 years as a UNESCO World Heritage Site in 2026

In 2026, the Canal du Midi will celebrate 30 years since its recognition as a UNESCO World Heritage Site. This milestone is an opportunity to highlight the canal's rich history and the initiatives undertaken to ensure its preservation.



## Le Boat will actively participate in the celebration through:

- Events and activities organised throughout the cruising season.
- Collaborations with local stakeholders and canal managers.
- Showcasing the heritage and unique cruising experience to guests.

This anniversary also emphasises the unforgettable boating experience offered by Le Boat on one of Europe's most beautiful waterways.

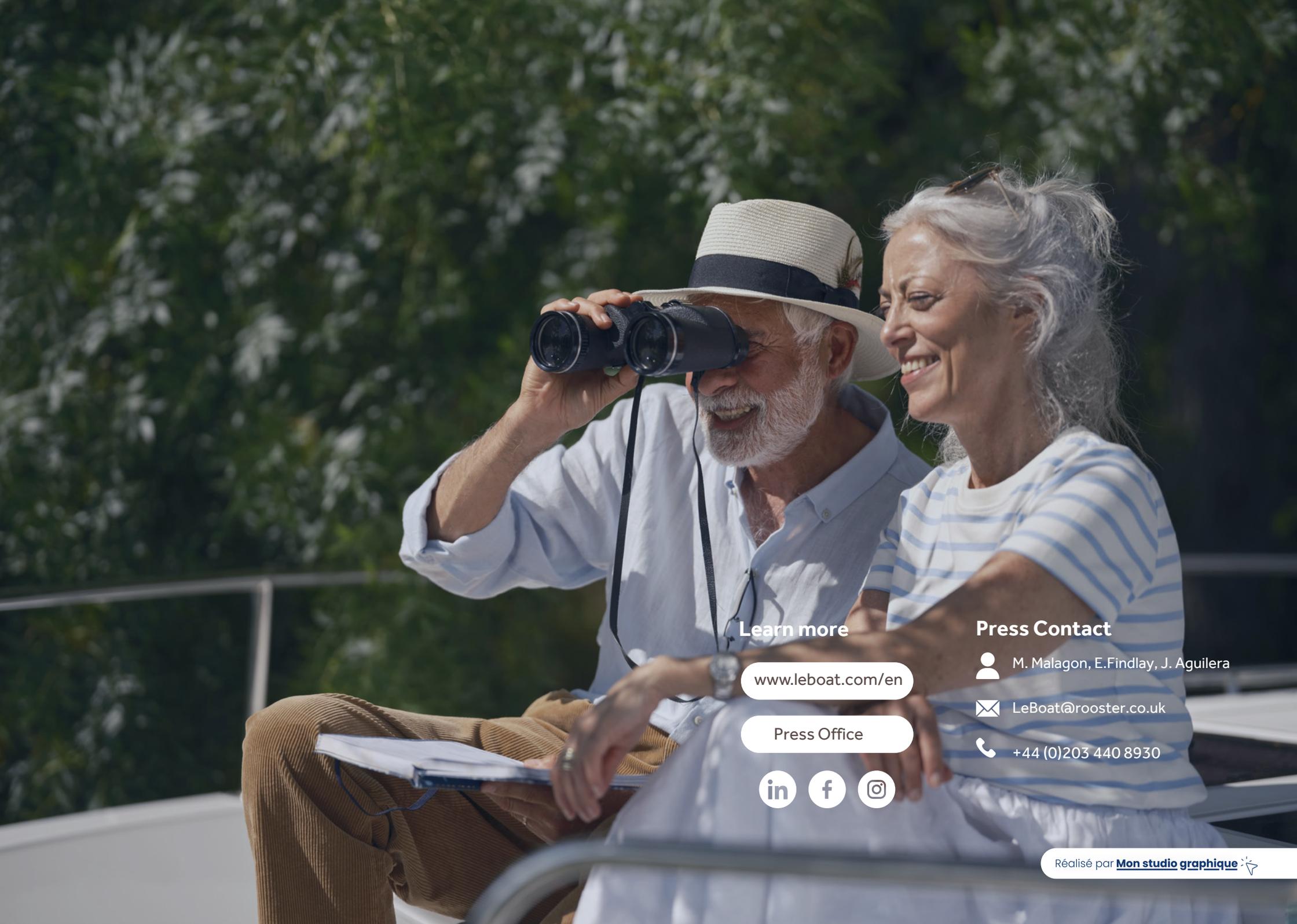
“ ★★★★★

*A wonderful family experience! Everyone gets involved (locks) and works together. Great encounters and team spirit—we loved it and can't wait to do it again! The boat has a reliable and sturdy engine. Excellent welcome!*

Emilie

”





Learn more

[www.leboat.com/en](http://www.leboat.com/en)

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